

# National Unicorn Day!

Celebrate with our most magical storytime yet!

## DECORATING TIPS

It's that time of year again! The sparkliest, glitteriest, most shimmering spectacular celebration to ever hit your shelves. Buzz off, fairies! Keep on swimming, mermaids! That's right, it's **UNICORN DAY!** And to make sure everyone's dazzled, you're going to need a display that is absolutely fantastical. Leading up to your event, use the easel included in this kit to get your customers' attention. Take photos and post them on your social media channels to notify the neighborhood. On the day of the event, use rainbow streamers to brighten your store and mark any mythical titles to celebrate the special occasion.

## GAME TIME

Time for a game as timeless and magical as the unicorns themselves . . . ring toss! Set up a safe throwing space in your store using a party hat, or self-decorated cone, or one of the unicorn horns found in this kit. Get some rings from your local toy store, or use glow rings, for kids to toss onto the horn. Make sure you give every participant a big round of applause when they land a ring on the horn and award them a point. You can also use the unicorn horns included in this kit as a giveaway prize for those who do an outstanding job.

## CRAFT IDEAS

After your storytime adventure, your attendees will be raring to make some magic of their own! Set up an enchanted craft station filled with glitter, streamers, construction paper, and anything else your guests could use to decorate a unicorn's mane. Photocopy the unicorn cake craft in the back of this brochure as many times as you need so that everyone has a cake to decorate and fill with their own magic. Help younger attendees decorate them however they would like—each unicorn is special in their own way!





# Count the horns!

Let's see how many unicorns we have. Count the horns below and write how many are in each row.



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_





# Rainbow rush!



Help this unicorn cross the rainbow by naming all the colors!

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_



1

2

3

4

5

6

Art © 2017 by Brigette Barrager





# Can you find the unicorns?

Find all 6 sneaky unicorns hiding  
in the picture below!



Unicorn art © 2018 by Joey Chou; other art © 2017 by Brigette Barrager



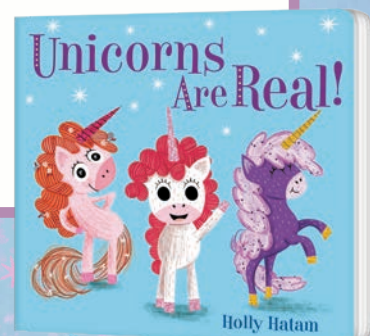


# What are unicorns made of?

Let your attendees name the different body parts marked on the image below and then read the provided descriptions when they give the right answers!



1. **Horn**—Their horns are glittery and shiny because they're full of magic! If you're lucky, they can even grant a wish with a bow of their head.
2. **Mane**—Their manes glimmer in moonlight because they're made of stardust. If you ever meet a unicorn, its mane will be so soft you'll want to use it as a pillow!
3. **Eye**—Unicorn eyes are bright with sunshine and sparkle even at night. Must be hard to fall asleep with your eyes so bright!
4. **Heart/Chest**—Unicorn hearts are the strongest magic of all! They love everyone they meet and get so excited when they're with their friends that they have to jump up and down!
5. **Stomach**—Unicorns love to eat sweets! They love candy, cake, pie, cotton candy, cupcakes, chocolate sauce, doughnuts, whipped cream, chocolate frosting, ice cream—well, you get the idea.
6. **Hooves**—It's really easy to track down a unicorn because their hooves are covered in gold glitter! If you ever see any glittery hoofprints, make sure you follow them so you can find a unicorn.
7. **Tail**—Unicorns have the fluffiest, cloudiest, poofiest tails in the whole animal kingdom! Their tails bounce when they walk and leave trails of stardust behind. Wow! Unicorns are so messy!





# Decorate the cake!

Imagine you have a unicorn coming over for dinner—and everyone knows that unicorns only eat **sweets**! Photocopy the image below so that your guests can decorate their own cakes with sugar and icing and anything sweet they can think of to please their magical guest.





# Dreams come true with Uni!

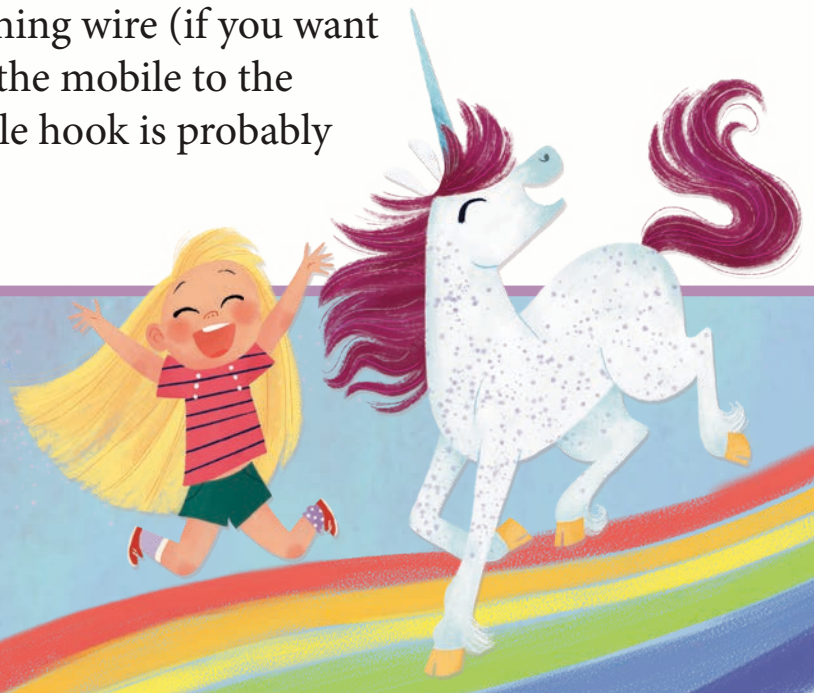
Want to add a magical touch to your little one's nursery?  
Create your own DIY mobile using this adorable  
*Uni the Unicorn* art and add your own touch!

## What You'll Need!

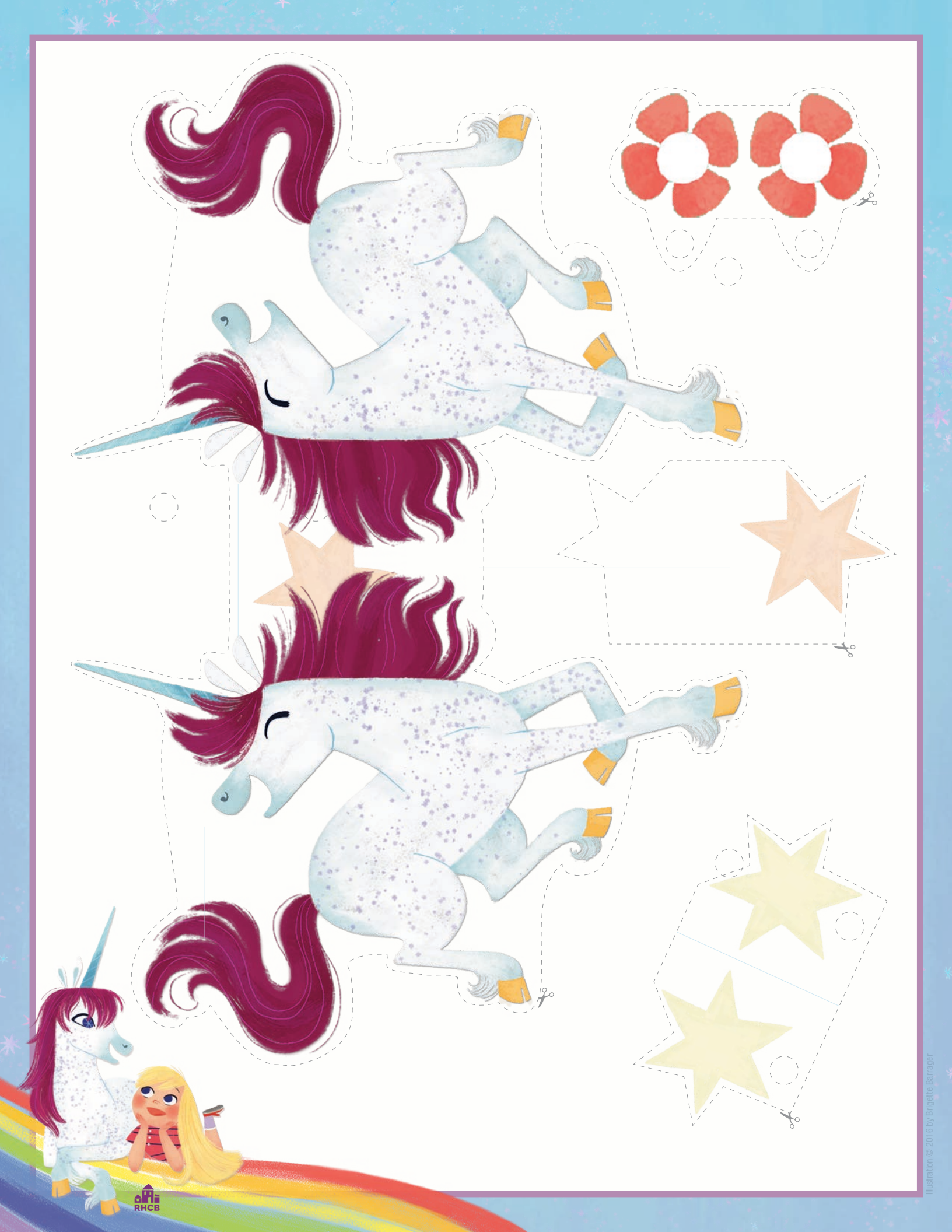
- Scrapbook paper or cardstock
- Paper punch or scissors
- Glue
- Twine, fishing wire, or string
- Material to create a frame—hangers or embroidery hoops work well!

## Directions:

- First, print and cut out all the art located on the next page—pair the matching mirrored images so that your mobile can be double-sided.
- Punch a hole in the top and add string to each ornament.
- Using your discretion, space out the ornaments around your frame.
- You can use more yarn or fishing wire (if you want something clear) to connect the mobile to the ceiling. Hanging it on a simple hook is probably the easiest route. Then enjoy!



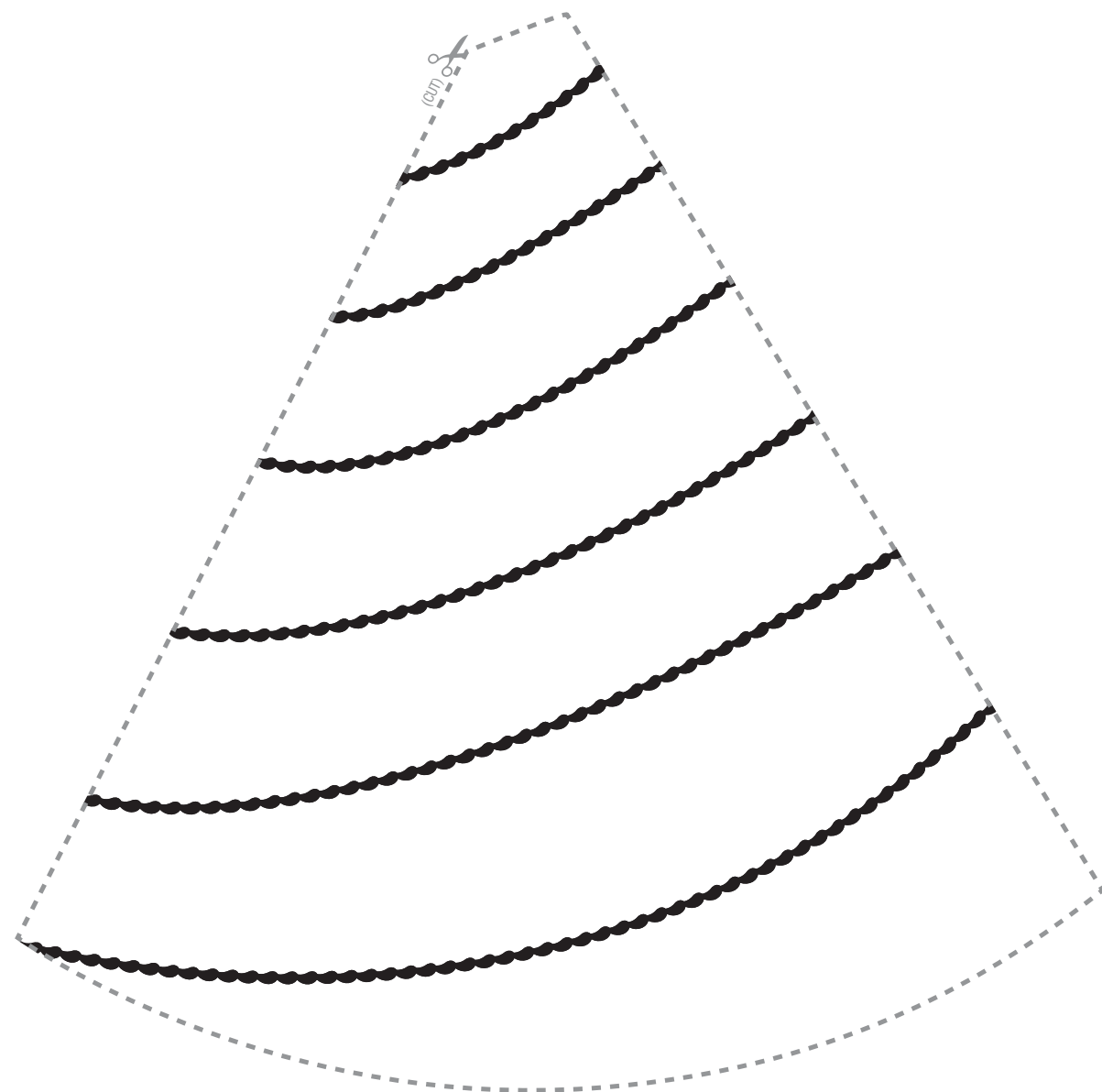






# Make a Unicorn “Unique Horn”

Decorate the horn template below and cut it out. If you have glitter or sequins, glue some on for extra magic sparkle! Roll the paper into a cone shape, and tape the cone shut to create your horn. Punch two small holes in opposite sides of the cone, and tie a piece of elastic through both holes to fit the unicorn horn to your head. Wear just as you would a birthday party hat.

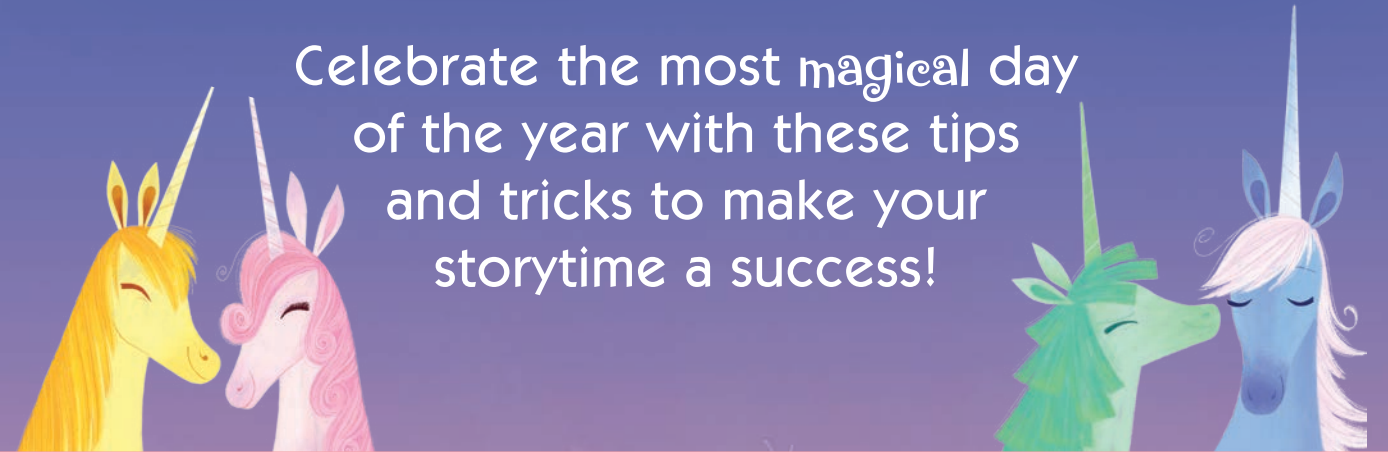


#BelieveInUnicorns  
#NationalUnicornDay

Art © 2017 by Brigitte Barrager

# Happy National Unicorn Day!

Celebrate the most magical day of the year with these tips and tricks to make your storytime a success!



## DECORATING TIPS

Everyone loves unicorns! And glitter! And rainbows! Create a display on a table in your store with all the books that feature unicorns. Sprinkle some rainbow confetti or use paper streamers around the store to catch the eyes of your customers. Use the easel in this kit to invite them to your storytime.

## GAME TIME

Pin the tail or horn on the unicorn is the perfect game for your storytime. Make sure to use tape so that this game is safe for the littlest of attendees.

## SNACK IDEAS

Unicorn cupcakes are the perfect addition to any storytime. Separate vanilla icing into bowls, and add a different color food coloring to each. Once you have frosted your cupcakes, use fondant or a mini ice cream cone to add a horn to the center of each.

## TIPS FOR YOUR STORY TIME

**BEFORE STARTING THE STORY:** Ask the kids what they know about unicorns. Have they ever seen or met a unicorn? Do they believe unicorns are real? Ask the kids if they believe in anything they haven't seen in real life and to describe what they believe the land of unicorns to be like.

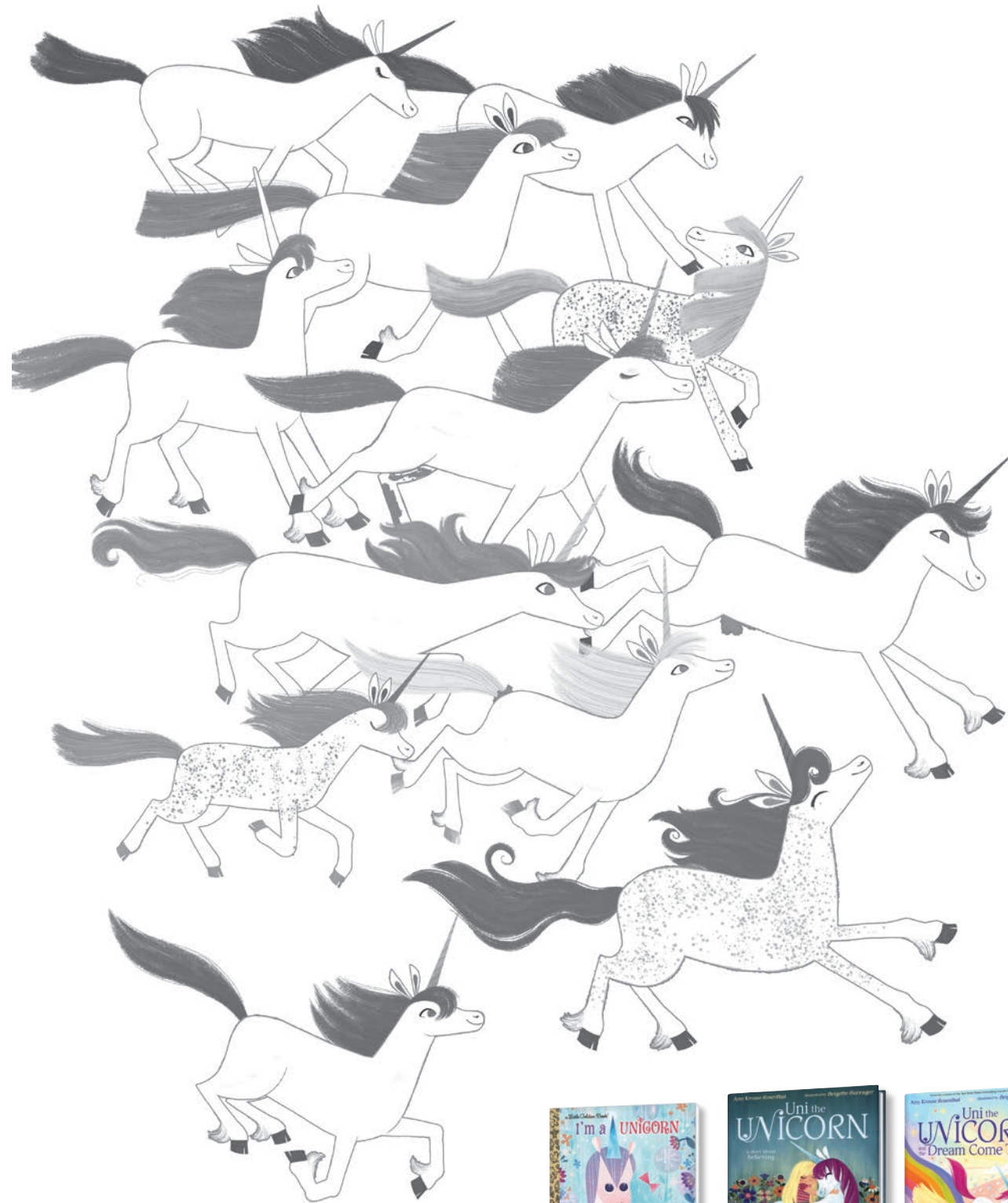
**AFTER YOUR READING:** Engage children with questions about the story, such as “How would you feel if a unicorn walked in the door right now?” Afterward, invite everyone to complete the activities in this kit, including making their very own sparkly unicorn horn!

Art © 2017 by Brigitte Barrager



# The Land of Unicorns Could Use Some Color!

Show the Land of Unicorns as you imagine it by coloring in the picture below.



#BelieveInUnicorns  
#NationalUnicornDay

Art © 2017 Brigitte Barrager

## Can you help the unicorns make it through the cloud maze to the rainbow?



Maze art used under license from Shutterstock.com

#BelieveInUnicorns  
#NationalUnicornDay



Unicorn art © 2018 by Joey Chou; other art © 2017 by Brigitte Barrager



# Host a UNiQue storytime with Uni the UNICORN



**Before starting the story:** ask kids what they know about unicorns. Have they ever seen or met a unicorn? Do they believe unicorns are real? Explain that in this story, because unicorns have never seen a real-life little girl, they don't believe that they exist. Ask the kids if they believe in anything they haven't seen in real life and to describe what they believe the land of unicorns to be like.

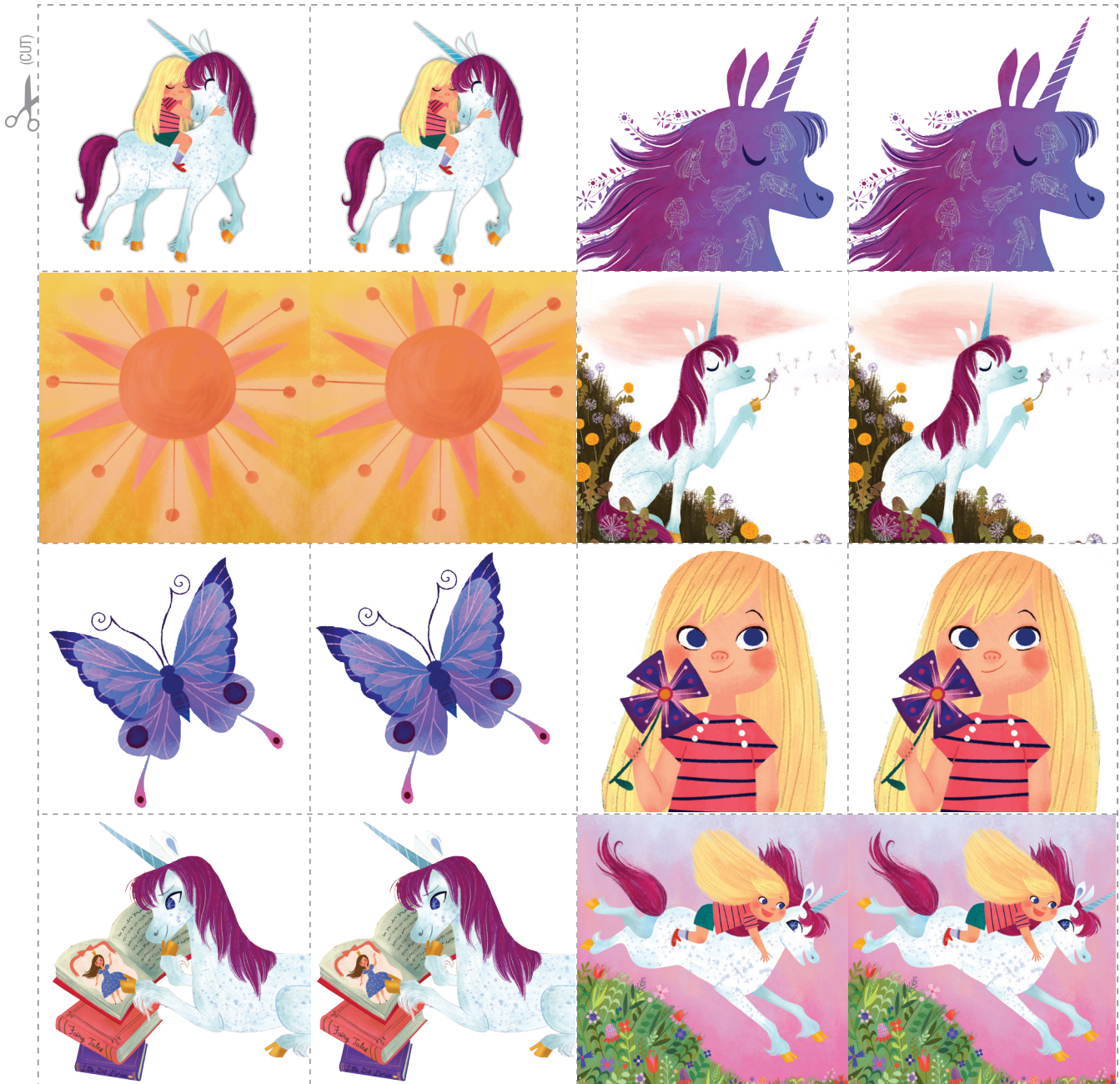
**As you read:** engage children with questions about the story such as or "How would you feel if Uni walked in the door right now?" and "Do you think Uni will find the little girl?"

**End the storytime:** by asking kids what it means to them to believe in something. Ask the audience how they felt when they learned that all other unicorns think Uni is silly for believing in little girls. Some other questions you might ask are "What do you think happens after the end of the book? Do Uni and the girl have a new story to tell after they meet?" or "Do you know anyone who is strong, and smart, and wonderful, like Uni and the girl in this story?" Invite everyone to complete the activities in this kit, and to make a sparkly unicorn horn.



# Test your memory with Uni the Unicorn!

With the help of an adult, cut out the 16 squares below to make your very own *Uni the Unicorn* matching game. Place the squares face down on a flat surface, scrambled. Next, turn two over. If they match, keep them facing up; if not, flip them over again. Play with a friend (most matches win, but who's counting) or play solo and see how quickly you can make all eight matches.





# Uni starts with YOU!

Make a list or draw a picture of all the wonderful things  
you and Uni will do together when you finally meet.



Illustration © 2014 by Brigitte Barrager

# What's your wish?

Uni loves granting wishes. Write down your three wishes.  
If you'd like, you can send them along to Uni: [unitheunicorn4ever@gmail.com](mailto:unitheunicorn4ever@gmail.com).  
Who knows, Uni may even write you back!

1. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



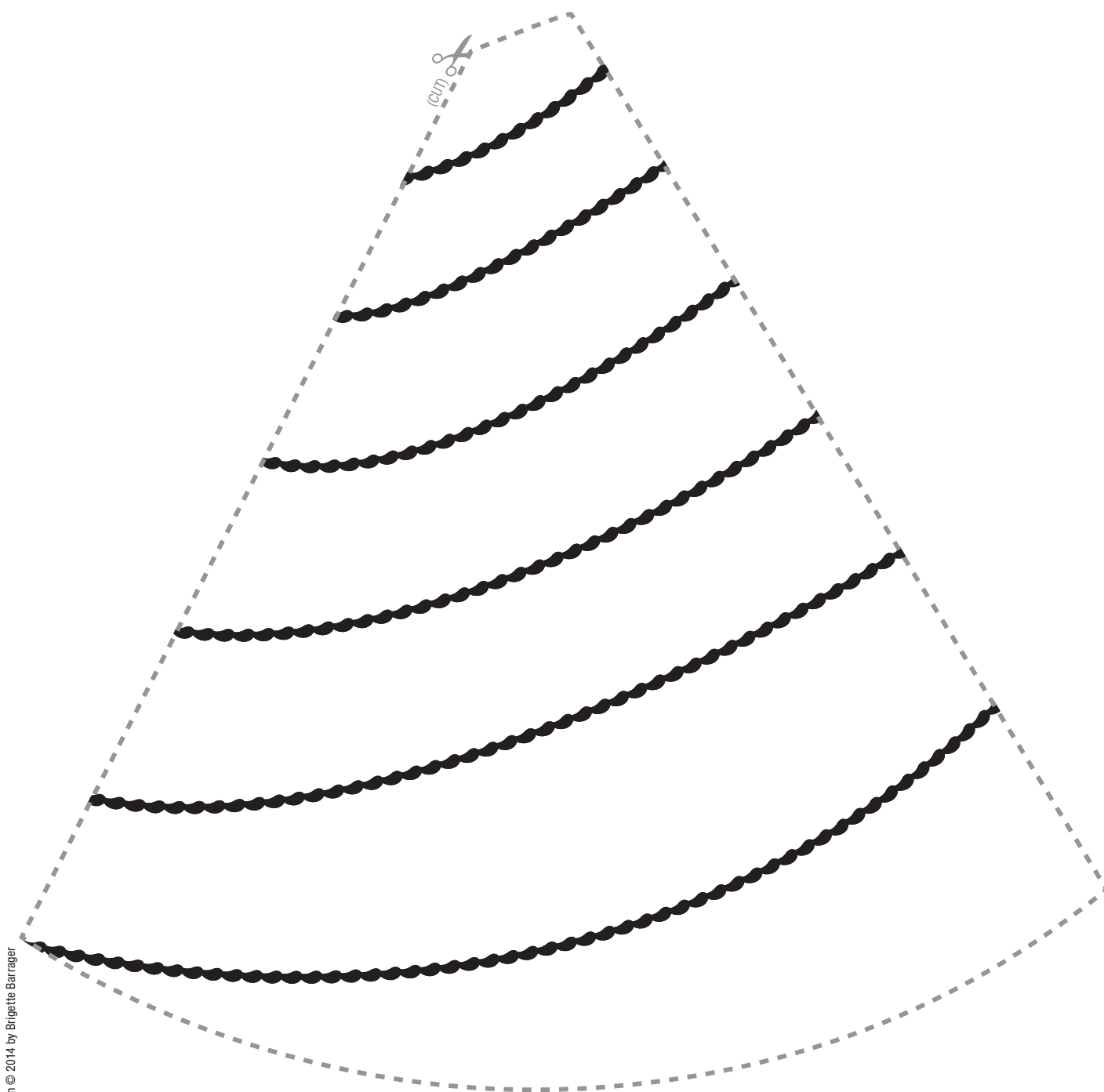
Illustration © 2014 by Brigitte Barrager



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Wear just as you would a birthday party hat.



Praise for **Amy Krouse Rosenthal** (a *REAL* girl)  
and her bestselling picture books



**“[Amy Krouse Rosenthal’s] books radiate fun the way tulips radiate spring: they are elegant and spirit-lifting.”**—*The New York Times Book Review*

**“Amy Krouse Rosenthal prompts her readers to look at things from a different perspective.”**—Book Brahmin, *Shelf Awareness*

**“My son gobbles up books by Amy Krouse Rosenthal.”**—Reese Witherspoon

**“Amy Krouse Rosenthal is a mystery to me. Not her success, mind. The sheer swath of clever titles she produces from such a wide range of publishers causes one to tip a hat and bow down low before her.”**

—Elizabeth Bird, *A Fuse #8 Production*

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—Angela Mann, Kepler’s Bookstore

