

KRISTEN BELL & BENJAMIN HART



The World Needs More PURPLE PEOPLE



ILLUSTRATIONS BY DANIEL WISEMAN



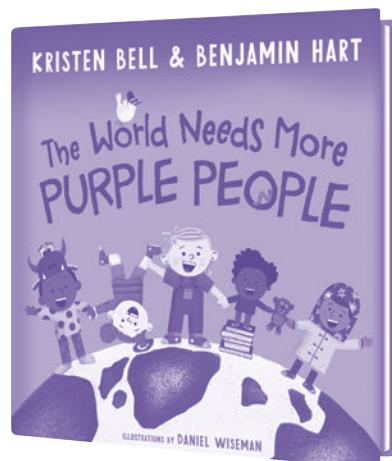
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The World Needs More PURPLE PEOPLE

ABOUT THE BOOK

What is a Purple Person? Great question. I mean, really great! Because Purple People always ask really great questions. They bring their family, friends, and communities together, and they speak up for what's right. They are kind and hardworking, and they love to laugh (especially at Grandpa's funny noises)! A Purple Person is an everyday superhero! How do you become one? That's the fun part! Penny Purple will lead you through the steps. Get ready to be silly, exercise your curiosity, use your voice, and get inspired.

Kristen Bell and Benjamin Hart have created a hilarious and joyous read-aloud that offers a wonderful message about embracing the things that bring us together as humans. This book will motivate a whole generation to paint the world purple!



By Kristen Bell and Benjamin Hart
Illustrated by Daniel Wiseman

ABOUT THE AUTHORS

KRISTEN BELL is an American actress and producer who has starred in such films as *Frozen*, *Bad Moms*, and *Forgetting Sarah Marshall*, as well as the television series *The Good Place* and *Veronica Mars*. She has been a guest editor for *Parents* magazine and has been featured in parenting articles on platforms like *Motherly*, *Real Simple*, *Babble*, and more. She also produces and stars in the web series *Momsplaining* for EllenTube.

BENJAMIN HART is a multidisciplinary designer and creative director. He is currently a principal partner and the co-president of Brains on Fire, a creative agency that specializes in building communities and sparking social movements through the power of identity and narrative. Benjamin has worked on numerous projects and campaigns focused on early childhood development and education. Together, the duo also helped launch a new company in 2019 called Hello Bello, which provides families with access to premium and more plant-based products at affordable prices.

DANIEL WISEMAN is an illustrator of children's literature and other works, including *My Brother the Duck* by Pat Zietlow Miller, the *Baby Scientist* series by Laura Gehl, and *What About X?* by Anne Marie Houppert, among many others. He also occasionally lends his hand to *Highlights* magazine. Previously, he was the co-founder and creative director of Pixel Press, a technology company that created the *Bloxels Build Your Own Video Game* software—a platform dedicated to teaching children the design process through game creation. Daniel and his talented wife, Elizabeth, raise two sons in their little cabin in the east Tennessee woods.



Authors' photo courtesy of the authors.

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Questions and Projects for Before and After Reading *The World Needs More Purple People*

BEFORE READING

Purple People?

Show the class the cover of *The World Needs More Purple People* and discuss the following:

1. What does the cover make you think of? Why?
2. What do you think it means to be a Purple Person?
3. Why might the world need more Purple People?

Speak Up, Speak Out!

Students can practice using their voices to speak on behalf of others. Have students ask each other the following questions in pairs. Then have each pair introduce each other to the class by sharing one of their answers.

1. If you could have any superpower, what would it be?
2. If you could teach the class for a day, what would you teach us?
3. What do you want to be when you grow up?
4. What places make you feel most calm?

Purple Practice!

Asking good questions means staying curious, and curiosity starts with noticing. Have a purple scavenger hunt! How many purple things can students find? Make it a team/table activity to encourage collaboration.

AFTER READING

Purple People Power

Review the qualities of a Purple Person.

1. Ask (really great) questions.
2. Laugh (a lot).
3. Use your voice (and don't lose your voice).
4. Work hard (super-duper hard).
5. Just be (the real) YOU.

As a class, brainstorm actions that exhibit these qualities every day. What's the most challenging trait to live up to? What's the easiest? What's the most fun?

Ask Great Questions!

Have students think of good Purple People questions to ask, and write them in a letter to another class in your school. Share the class's answers with students, along with any questions they might have for your class.



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Make Your Classroom PURPLE!

APPROACH EVERY DAY THE PURPLE WAY!

Post a Purple Action of the Day on the board. Challenge students to focus on doing the Purple Action each day.

BE PURPLE EVERYWHERE!

Being a Purple Person means having a number of special qualities and taking those with you wherever you go; it doesn't matter if you're at a grandparent's house, at the post office, on the playground, or even in science class—be Purple! In a hands-on science activity, show that purple is made up of more than one color—it is composed of reds and blues. Demonstrate for students: mix rubbing alcohol with grape soda to watch purple separate into two colors.

PURPLE SHOUT OUT!

Once a week, designate space on a student worksheet for writing about a moment a student saw a peer doing things the Purple way. Give students a few minutes at the beginning or end of class to share, celebrate and shout out classmates for Purple Person actions.

MAKE A PURPLE WAVE!

Do something good beyond the school! Ask students to vote on a partner organization; this could be a nursing home, a center that supports veterans, or a children's hospital. Have your class make cards that will make others laugh and help others to be more Purple, too!



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I AM A PURPLE PERSON!

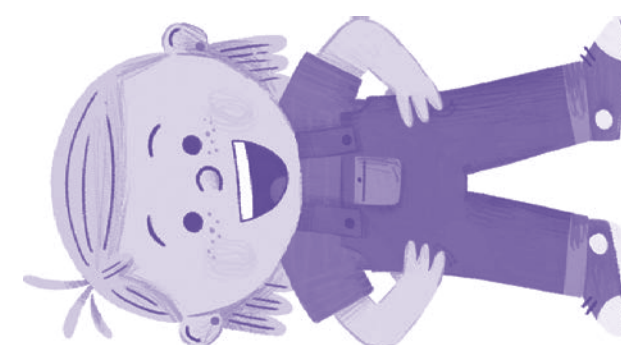
This award is presented to

for asking great questions, laughing often, using their voice for good, working hard, and being themselves!

Teacher

Principal

Date



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